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HOLIDAY HOUSE HAMPTONS UNVEILS DESIGNERS AT FENDI CASA

Tamara Moscovitz | May 06, 2014



Campion Platt's design for Holiday Hampton House previewed at Casa Fendi. Photography by Dagmara Weinberg.

Holiday House Hamptons is fast becoming a major fundraiser on Long Island's South Shore to benefit **The Breast Cancer Research Foundation**. The second annual edition will open at the historic Watchcase in Sag Harbor on June 29 and run through August 10, 2014. Fendi Casa is broadly publicizing the show house with window displays curated by **Campion Platt**, who will preview his show house design at an official launch event this evening.

"The [Holiday House Hamptons] designs are always edgy and push the envelope just like the research foundation," says Platt, enthusing over the house's spirited approach in shining light on designers while supporting a good cause. Top interior designers will join honorary chair **Steven Gambrel** and co-chairs **Thom Filicia** and **Vicente Wolf** in creating holiday-themed living spaces in the newly restored residencies: an open loft, a bungalow, and multi-level townhouse.

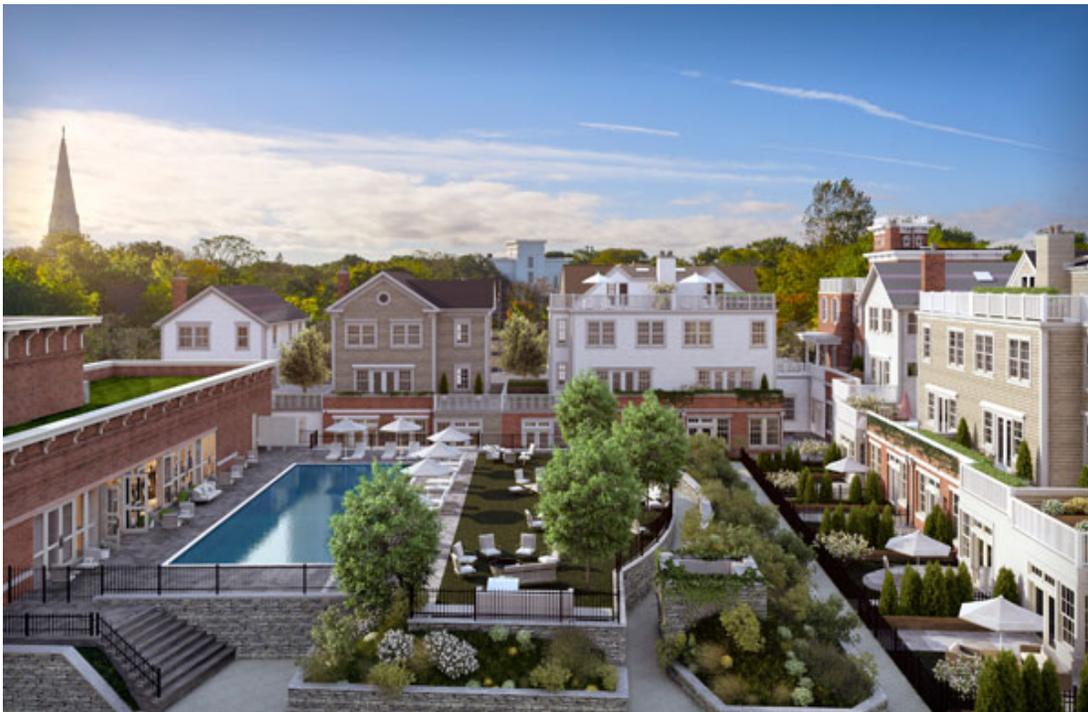
Watchcase is the first resort-style luxury condominiums in the Hamptons with interiors designed

<http://www.interiordesign.net/articles/detail/36030-holiday-house-hamptons-unveils-designers-at-fendi-casa/>

by Steven Gambrel, a Sag Harbor resident. The former watchcase factory, built in the late nineteenth century, is currently under restoration by the developer [Cape Advisors](#) and architects [Beyer Blinder Belle](#), a firm lauded for its sensitivity to historic landmarks of which Grand Central Terminal is a penultimate example.

Kicking off the show house festivities in Sag Harbor is the Opening Night White Gala on June 28 co-chaired by [Christopher Hyland](#) and Iris Dankner, the founder of Holiday House, which originated in Manhattan. Hyland says, "Ms. Dankner—an interior designer and cancer survivor—wanted to galvanize the design industry to help fill a void. In our first year in the Hamptons we raised \$500,000, a sum we expect to better."

Holiday House Hamptons's featured design firms this year are: Brady Design; Milly de Cabrol; Bjørnen Design; Studio MRS; Campion Platt; Tamara Magel Home; Elizabeth Dow Home; Thom Filicia; Elsa Soyars Interior Design; Vicente Wolf; Huniford Design; WC Architect.



Watchcase, Sag Harbor.