



## Luxury Watchcase Condos Near Completion in Sag Harbor

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Sag Harbor's newly developed Watchcase, a luxury residential property featuring 64-units, including one-of-a-kind factory lofts, loft penthouses, town houses and bungalows, is scheduled for completion in the summer of 2014.

The rebirth of this historic 1881 Bulova Watchcase Factory has been re-structured "brick by brick" and transformed into an architectural work of art. Since the beginning stages of this grand undertaking, a team of skilled and talented experts have been diligently working behind the scenes to make it become a reality.

The developer of Watchcase, Cape Advisors, Inc., is familiar with the process of restoring a building to its original splendor while blending modern-day, structural design. Other properties they've developed include Congress Hall and the Virginia Hotel in Cape May as well as Sag Harbor's Baron's Cove Inn, which is presently in development.



As with any project, especially one of this magnitude, challenges arise. Although the Bulova Watchcase property was purchased back in 2005, there were a few legal hurdles to overcome. But, after two and a half years and 65 hearings, development is underway and the vision is taking shape. "The most crucial part of this project was making the building structurally stable," said David Kronman, partner at Cape Advisors Inc.

Once the foundation and structure was complete, Cape Advisors and a team of construction, building and design experts continued their work. The focus is to maintain the historic integrity of this iconic landmark while creating a true masterpiece, designed and built to the highest standards.

"The Watchcase project exceeded our expectations. It was important to embrace the building's original architecture and blend it with the new design. We repurposed the original granite from the building's historic vaults (once used to store metal) and incorporated pieces into our kitchens and bathrooms. We also restored southern yellow pine beams by using an environmentally safe technique," said Kronman.

Each of the 64 Watchcase properties are unique, from five star amenities including 24-hour doorman and resident superintendent, to concierge services and a Watchcase Pavilion, which offers a fitness room, yoga/aerobic studio, spa treatment rooms and lounge with fireplace and kitchen, to name only a few

highlights. Outdoors, residents can take advantage of the year-round heated 62' x 24' pool with beverage service during the summer, elegant gardens, patios, private storage and parking.

"We're very happy with the success of the Watchcase Factory," said Gordon H. Hoppe, Senior Vice President, Director of Sales at Corcoran Sunshine Marketing Group. "The development team has transformed what was once considered an 'eyesore' in Sag Harbor into something beautiful."

"Watchcase offers the best of both worlds. Residents can relax in the comfort of their own home, take a short walk to the village for dinner or allow the concierge to lend a hand. We've already sold 47 units, some have been purchased by longtime East End residents," said Hoppe.

Throughout every step of this project, the skillful eyes of each Watchcase Factory team member were attentive to all the details. An amazing work of genius was created. From the high 10- to 12-foot ceilings and wide plank wood flooring to the custom cabinetry designed by Steven Gambrel each unit is one-of-a-kind.

"From a development perspective, this was a once in a lifetime opportunity. We have been able to save an historic landmark and combine it with the perfect and most beautiful location, Sag Harbor," said Kronman.

*For more information or to make an appointment for a Watchcase Factory showing, call 631-725-7200 and ask to speak with Cee Scott Brown or Jack Pearson of Corcoran. Visit [watchcasefactory.com](http://watchcasefactory.com) for details and elegant images of individual properties. Check out [DansPapers.com](http://DansPapers.com) for the latest real estate information.*